

**Monsanto Canada “Build a Better House” Community Curling Club Improvement
Program
Rules & Regulations**

1. No purchase necessary.
2. The contest is open to rural community curling clubs in Western Canada (Alberta, Saskatchewan, Manitoba, and the agricultural areas of Northern British Columbia).
3. Residents of the cities of Edmonton AB, Calgary AB, Regina SK, Saskatoon SK, Winnipeg MB, and Brandon MB are not eligible for the contest.
4. Applications from previous prize winners will not be accepted.
5. One entry per community curling club.
6. Total value of all prizes awarded is \$45,000 CAD.
7. Prizes consist of (1) grand prize of \$10,000 CAD cash, (3) second place prizes of \$5,000 CAD cash, and (10) third place prizes of \$2,000 CAD cash.
8. Prizes must be accepted as awarded. No prize substitutions permitted.
9. Prizes will be made payable directly to the winning community curling clubs.
10. Limit one prize per rural community club.
11. By entering this promotion, the curling club agrees to the use by Monsanto Canada of its name, club address, city and province and/or photographs or likeness for advertising and publicity purposes for this or similar promotions and to the use of statements from authorized representatives of the curling club and hereby grants to Monsanto Canada any and all rights to said use without further compensation.
12. Offer valid from November 14, 2011 to January 31, 2012. The deadline for submissions will be January 31, 2012 at 5:00PM CST.
13. An independent panel of judges will review the entries and the winners will be selected.
14. All winners will be notified by March 1, 2012.
15. All winners will be publicly announced by March 30, 2012.

16. Winners will receive their cash awards after March 30, 2011.
17. In the event that a club is unable to or chooses not to submit entries online, entries will be accepted by mail and electronic mail to the address below
Monsanto Canada Inc.
C/O Build a Better House
900-One Research Road
Winnipeg, MB
R3T 6E3
Better.house@monsanto.com
Only entries received prior to the deadline will be eligible for submission. Photos and all other materials submitted and received become the property of Monsanto Canada Inc. and will not be returned.
18. The chance of an eligible entry being selected is dependent on the total number of eligible entries received.
19. Monsanto Canada reserves the right to change the rules and regulations of the promotion without prior notice.
20. Monsanto Canada will not be responsible for lost, late, or damaged entries for internet, computer, phone, or other technical errors.
21. This contest is subject to all federal and provincial laws and regulations.
22. Contest is open to rural curling clubs except in the event that a member of the Board of Directors of the curling club is an employee, representative, or an agent of Monsanto Canada, their subsidiaries, or their advertising and promotional agencies.
23. All pictures, and material submitted by applicants become the property of Monsanto Canada and can be used in any future internal or public communications as they see fit.